

# Steiner Homes debuts new endeavor during parade

Tara McElmurry Jun 28, 2014



Along with their exquisite single-family model - the Bradley in Crown Point's Deer Ridge South – Steiner Homes invites you to tour a beautiful new condominium in Marina Shores at Dune Harbor during the Home Builders Association of Northwest Indiana Parade of Homes now through June 29.

“Since we’re always excited to show off our homes and talk to people about building in Northwest Indiana, we enjoy new construction open house events like the Parade,” Dan Steiner said. “We are very excited to share information about this new opportunity at Marina Shores and equally as excited to continue working in subdivisions where we have lots, such as the Highlands and Sagamore of Valparaiso plus Deer Ridge South, Copper Creek and Pine Hill in Crown Point. However, we also want people to know that they don’t have to be limited to strictly building on the lots we own. We work with clients all over Lake, Porter, and LaPorte counties.”

Sitting on nearly a half acre in Deer Ridge South, the Bradley at 12888 Baker Court features five bedrooms, three and a half baths plus a three-car garage. This distinctive home immediately impresses with unique Steiner features and finishes throughout.

Prominently displayed, these signature touches include four and a quarter-inch hardwood flooring, award-winning trim finishes, built-in lockers, built-in shelving, built-in breakfast booth, architectural ceiling beams and a custom fireplace surround.

Plus, all the generous bedrooms include walk-in closets with the laundry room conveniently nearby. A partially finished walkout basement adds to the living space and appeal of this one-of-a-kind home.

Located on the water, overlooking the marina, Steiner's all-new condominium in Marina Shores in Dune Harbor is a showstopper! You can tour the Harbor Pointe at 6085 S. Dune Harbor Drive in Portage, just across from the Ogden Dunes South Shore stop on U.S. 12.

This fresh new design features three bedrooms and two baths plus a two-car garage with the option to purchase a boat slip and is part of a four-unit building. As the featured builder now developing the community where a dynamic new team has taken over management of the marina and Michelle Golab of Topperz is reinventing waterfront dining at Latitudes, Steiner Homes will also be designing eight-unit buildings and single-family homes in Marina Shores.

“We are introducing completely new plans in Marina Shores,” Dave Gring, who has been Director of Sales at Steiner Homes for 10 years, said. “At this time, along with the condominiums, we have plans to build two single-family home models this summer. Everything we’re doing at Marina Shores is in keeping with our style – a bit of east coast shore and arts and crafts, just on lots that are a little different size than what’s typical in other Northwest Indiana communities – a bit more narrow and deeper.”

“We know building a home can be a big task, and we do our best to make it as stress-free as possible,” Steiner added. “A lot of customers walk through our homes and can’t believe what all they get for the price. We do our best to get competitive pricing so they can get more for their money, but, in the end, it’s our exceptional standards that really set us apart when it comes to building a home to spend the rest of your life in.”

Offering a great range of floor plans with an unmatched list of standard features and product choices, Steiner Homes gives clients the option of designing and building a completely custom home – the gold standard in the industry - with the cost-savings and peace of mind that come from having a dedicated team on board to make sure they get exactly what they want every step of the way. Plus, Steiner’s energy-saving building methods and products enhance the value of their homes while keeping utility bills “amazingly low” for their homeowners.

“Our buyers spend a great deal of time on the Internet searching for what they really want in a new home,” Gring said. “It’s our job to help them make their vision come to life, and that means we often incorporate quite a few unique amenities and products beyond the norm.”

With all of the choices to be made while building a new home, the close-knit team at Steiner Homes knows it can get a bit overwhelming. That’s why they are pleased to announce that along with moving into a new office space that will better meet their needs, they will also be opening a design center to help clients more conveniently narrow down some of their choices.

“Since our signature style leans toward Craftsman, we’ll be putting together samples – from cabinetry, flooring, tiles and other finishes - that work well with our homes,” Gring explained. “With the new project at Marina Shores plus a lot of good, positive momentum in the industry, we’ve brought on some new staff to further serve our customers throughout the building process – from sales, marketing and project management to the design center. The Parade of Homes marks the best time of the year to build. There’s a lot of time to get homes started and built, and we can work very efficiently at this time of the year. That’s always exciting.”

#### For your information

Steiner Homes

219.916.3744

steinerhomesltd.com

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